

PROJECT STUDIES COMPANY INFORMATION

AT A GLANCE

OVERVIEW

- Research or practical project carried out by a student team in collaboration with your company and an academic chair of TUM School of Management
- Companies provide students with hands-on experience in the context of a specific project
- Topics with project potential are suggested by companies
- Teamwork of 2 to 5 students
- Students do project work for your company
- The contents of the project study should be only project-related and clearly defined
- Recommended project duration: from 3 months (≈ full-time) to 6 months (part-time)

COMPANY BENEFITS

- Topics are tailored to the needs of your company
- Companies benefit from the practical results of the project
- All projects are approved and supervised by an academic chair from TUM School of Management
- Intensive company involvement is not required, since the students support themselves within their teams
- Project work from a neutral point of view, detached from your corporate culture
- Project work benefits from academic excellence of one of Europe's best business schools
- No fees need to be paid to TUM School of Management
- No specifications with regard to salary



PROCEDURE

- The general procedure is individually determined by the nature of the project and the subject area.
- Companies can propose projects to the student council at marketing@som.de to be posted on the project studies board ([Link](#)) if suitable. In the second stage, the student team is responsible for acquiring an accompanying academic chair (if the company has not yet approached one).
- Many of our academic chairs publish their offers for project studies on their websites. If you would like to get in touch directly, you may find a suitable chair according to the subject area [here](#). We are also happy to assist you in contacting the chairs.
- Project studies are proposed by companies throughout the year – though there may be fewer applications during the beginning of a semester (mid April and mid October)
- Students apply either as a group or as individuals; companies then group their teams.
- A project study typically begins with a kick-off meeting, has a mid-term meeting and ends with a presentation and report.
- Project studies legally do not count as compulsory internships (“Pflichtpraktikum”), but the contracts with the students may be in the style of internship contracts.
- If necessary, written confirmation of the mandatory character of the project study can be issued.

PROJECT STUDIES STUDENT PROFILES

- We have approximately 6,000 students
- We place a strong focus on bridging the divide between theory and practice at the interface of management and technology
- Project studies are mandatory for our bachelor students and the master students in Consumer Sciences, but optional for all other master students
- Theoretically, students from all semesters may apply whenever it fits their schedules. Within the standard study plan, the fifth semester is suggested for bachelor students and the third semester for master students

Bachelor in Management & Technology	70% Management 30% Engineering, Natural or Life Sciences
Bachelor in Sustainable Management & Technology	70% Management 30% Sustainable Technology
Master in Management & Technology	70-75% Management 25-30% Engineering or Natural Sciences
Master in Management*	100% Management
Master in Consumer Sciences	50-70% Management 50-30% Social Sciences
Master in Sustainable Management & Technology	70-85% Management 15-30% Sustainable Technology

*Students with a Bachelor degree in Engineering, Natural or Life Sciences

CONTACT PERSON



MUNICH CAMPUS
TUM School of Management

Simone Dzuba
Marketing Manager Corporate Partnerships
simone.dzuba@tum.de

Contact