

CALL FOR PAPERS

4th Workshop on Field Experiments in Economics and Business

KEYNOTE SPEAKERS

Ulrike Malmendier

(University of California, Berkeley)

Noam Yuchtman

(University of Oxford)

SUBMISSION DEADLINE

May 15, 2025 (midnight CEST)

ACCEPTANCE DECISIONS

June 15, 2025

SUBMISSIONS

Submit your abstract/paper to
experiments.gcfe@mgt.tum.de

SCIENTIFIC ORGANIZERS

Philipp Lergetporer (TUM)

Henning Hermes (ifo Institute)

Frauke Peter (DZHW Hannover)

Simon Wiederhold (IWH & MLU Halle)

CONFERENCE DETAILS

The conference will be held as an on-site meeting in Heilbronn, online participation is not possible.

CONTACT

Global Center for Family Enterprise
Technical University of Munich
TUM Campus Heilbronn
Email: office.gcfe@mgt.tum.de

Websites:

<https://www.wi.tum.de/tum-campus-heilbronn/global-center-for-family-enterprise/>

Conference webpage:

www.field-experiments.eu

DATE AND LOCATION

September 8-9, 2025, at the **Technical University of Munich**, Heilbronn Campus

CALL FOR PAPERS

We are pleased to announce the 4th Workshop on Field Experiments in Economics and Business, organized and supported by the Technical University of Munich (TUM). The 2025 workshop will be held on **September 8 to September 9** at the **TUM Heilbronn Campus**.

The purpose of the workshop is to bring together an international group of researchers who conduct field experiments in economics or business. Papers on education, health, labor, management, organization, personnel, or public economics are particularly welcome.

PROGRAM

The workshop program will consist of two **keynotes** from internationally renowned scholars in field experimental research. For this year, we are very proud that **Ulrike Malmendier** (University of California, Berkeley) and **Noam Yuchtman** (University of Oxford) agreed to give keynote speeches. Further, we will have several **paper and poster sessions**, and a **conference dinner** to promote scientific exchange.

TRAVEL FEES AND ACCOMODATION

Travel fees will be reimbursed for active participants through TUM School of Management. The travel guidelines will be provided once the abstract/paper is accepted.

SUBMISSION

Those who wish to participate in the conference are invited to submit an extended abstract or a draft paper by email: experiments.gcfe@mgt.tum.de

The deadline for **submissions is May 15, 2025**. Decisions of acceptance or rejection will be announced no later than June 15, 2025.