# **Degree Program in Brief**



## **Location of Study**

Heilbronn (Baden-Württemberg), Germany

## **Duration of Study/Credits**

4 semesters/120 credits, full-time program

## **Degree Type**

Master of Science (M. Sc.)

#### **Start of Course**

Winter semester

#### Language

100 % in English

## **Admission Requirements**

Applicants must hold a Bachelor's degree or equivalent in Engineering (Mechanical Engineering, Electrical Engineering, Civil Engineering & Surveying, Architecture or similar) or Natural Sciences (Natural Sciences, Computer Science, Mathematics, Nutritional Science, Sports Science or similar). All applicants with a Bachelor's degree from China, Bangladesh, India, Egypt and Pakistan must submit a GMAT (at least 640 points). In addition, applicants must provide evidence of proficiency in English and successfully complete the assessment procedure.

## Costs per Semester

No tuition fees. Detailed information: www.tum.de/en/studies/fees-and-financial-aid/

#### **Further Information**

mgt.tum.de/mim-hn







## Contact

#### **Technical University of Munich**

TUM School of Management TUM Campus Heilbronn Bildungscampus 2, 74076 Heilbronn mgt.tum.de/campus-heilbronn

#### **General Questions about Studying at TUM**

TUM Center for Study and Teaching Arcisstrasse 21, 80333 Munich, Room 0144 (Service Desk) Tel. +49 89 289 22245 studium@tum.de

#### **Program-specific Questions**

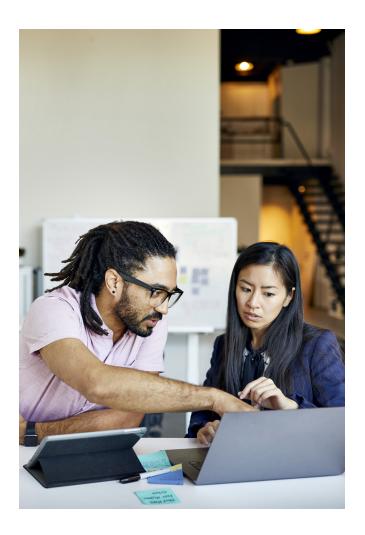
Application and Admission: Tanya Göttinger Tel.: +49 7131 264 187 03 admission\_heilbronn@mgt.tum.de

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# Master of Science

TUM School of Management

# Master in Management at TUM Campus Heilbronn



# **Objectives**

The professional world is changing. Management and industrial processes are increasingly interwoven and companies no longer think in terms of traditional divisions. They are looking for people who are not experts in merely one field but who can build bridges between different cultures in different departments. Candidates who combine outstanding technical skills with a passion for management are very much in demand.

## Requirements

You should have the following:

- Passion for business and management topics
- Desire to make a difference at the interface between management and engineering/natural sciences
- Enthusiasm for working in interdisciplinary teams and projects

# **Degree Program Structure**

1st semester	Financial Accounting   Management Science   Empirical Research in Economics and Management   Principles of Economics   Entrepreneurial, Strategic and International Management
2nd semester	Investment and Financial Management   Introduction to Business Law   Marketing & Innovation Management   Production and Logistics   Cost Accounting
3rd semester	Electives offered exclusively at Heilbronn: Management of Family Businesses   Management of Digital Transformation  Electives in the following areas: Project Studies   Innovation & Entrepreneurship   Marketing, Strategy & Leadership   Operations & Supply Chain Management   Finance & Accounting   Economics & Policy
4th semester	Master's Thesis

## **Features of the Program**

- The program is available 100 % in English, making it particularly suitable for international students.
- In the first two semesters you learn the basics in management, economics and law. From the third semester onward, you can select different electives that align with your personal interest or focus on Management of Family Businesses and Management of Digital Transformation.
- Research and electives at TUM Campus Heilbronn are focused around the Management of Family Businesses and Management of Digital Transformation (please see the enclosed flyer for details).
- We encourage all students to spend at least a short period abroad. As part of their studies, students can also spend an entire semester or more at one of our esteemed partner institutions abroad.

#### **Career Profile**

The Master in Management program positions students at the interface between technology and management. This prepares them for professional roles in which they form the link between technical staff and management, and for management positions that require a solid understanding of industrial processes.

TUM School of Management has excellent relations with many leading companies. Students are able to build links with these partner firms right from the start of the program. The electives offered exclusively in Heilbronn foster students' understanding of managing family-run businesses in a fast-changing and digitized business environment.